

FIG. 1

FIG. 2

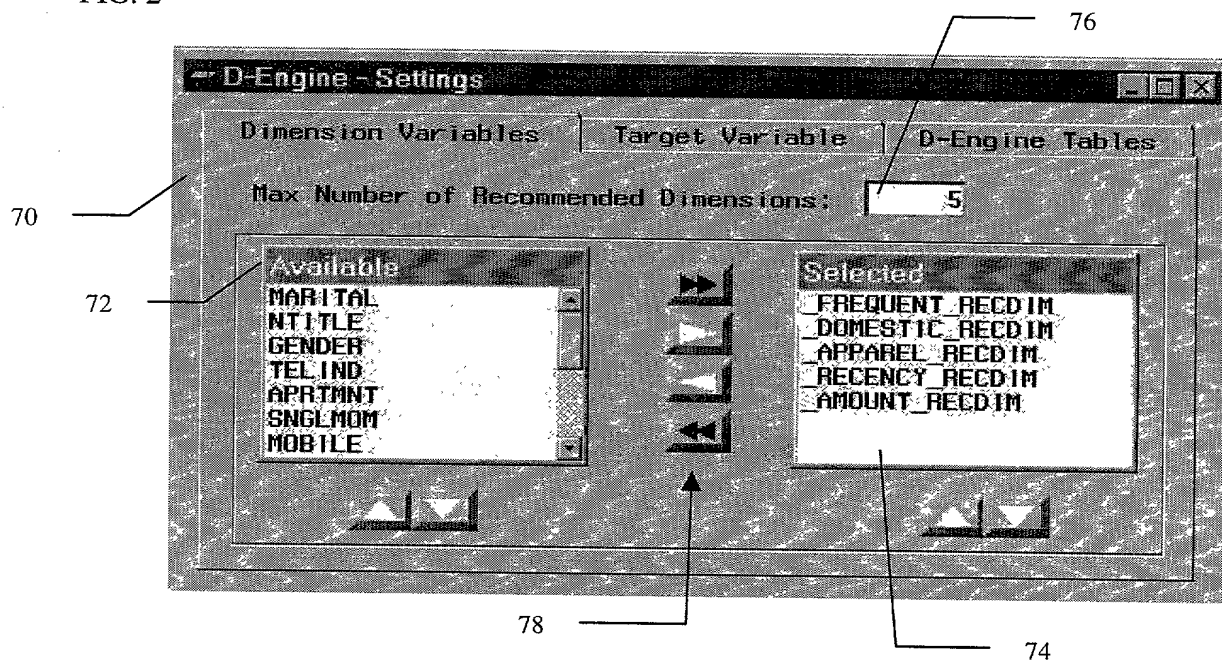


FIG. 3

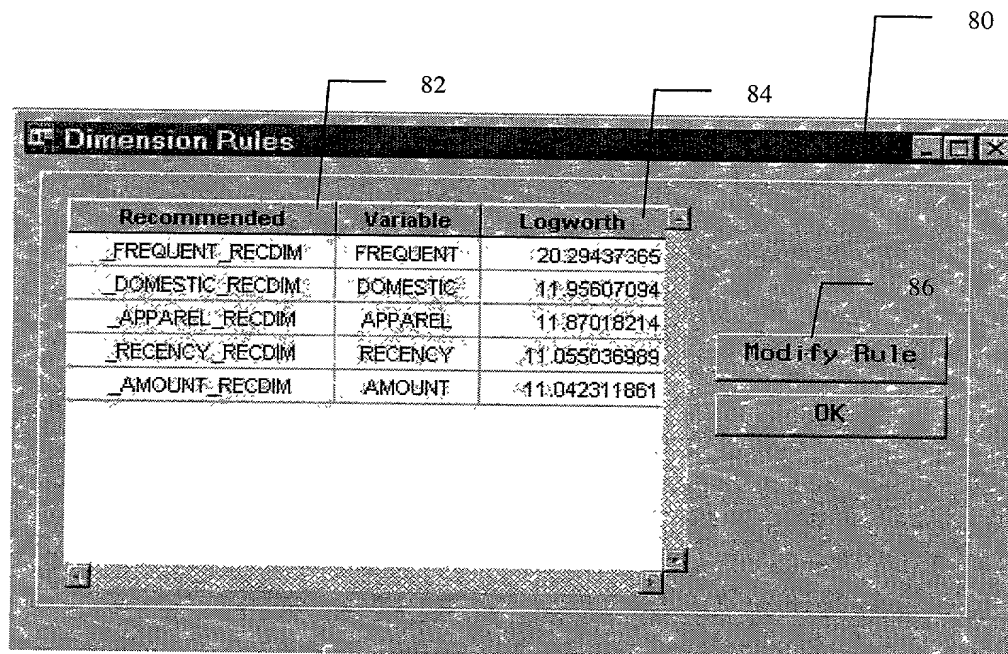


FIG. 4

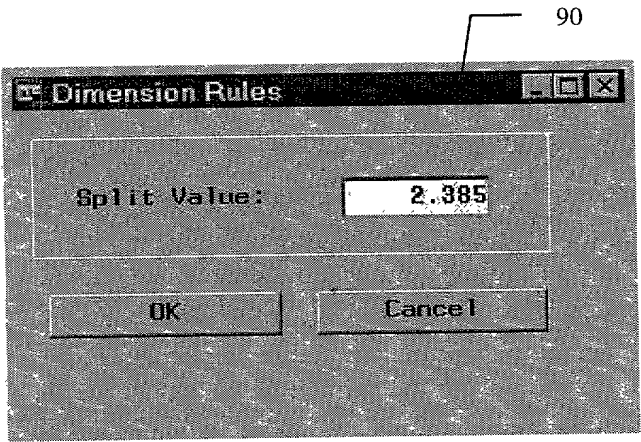


FIG. 5

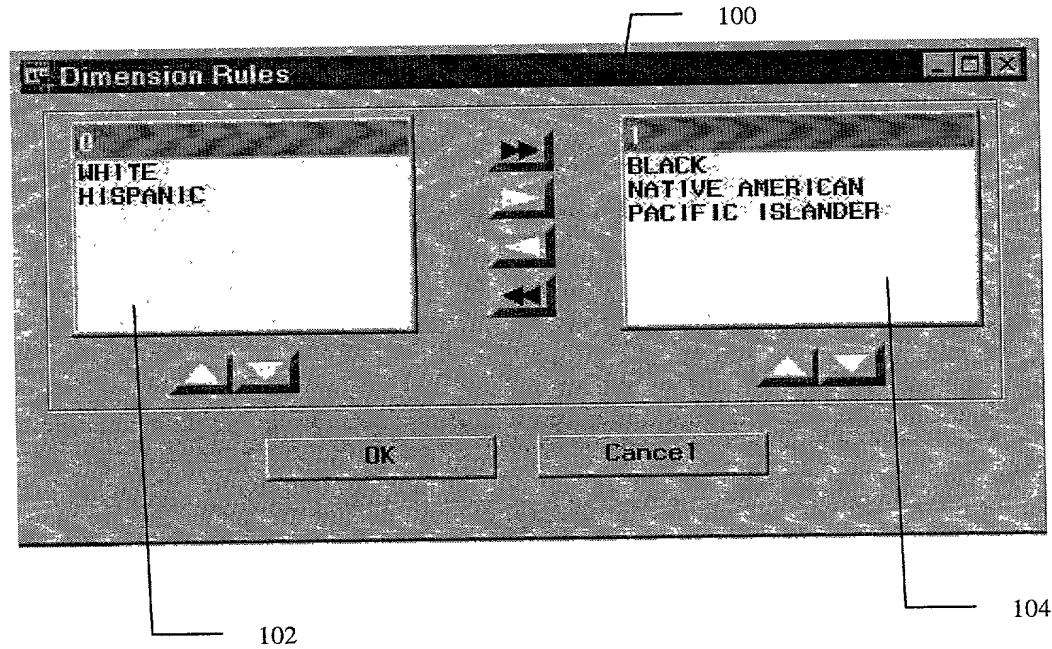
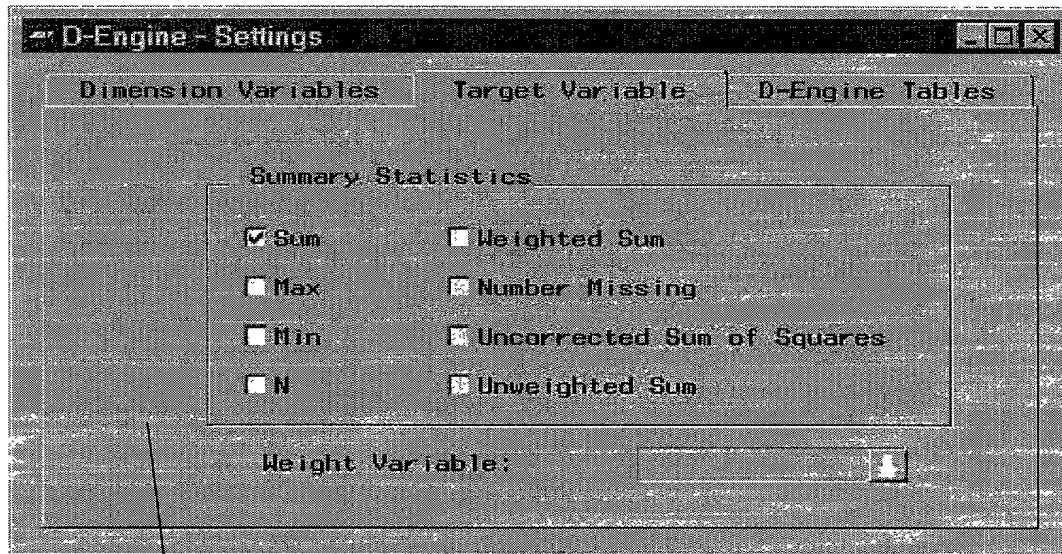
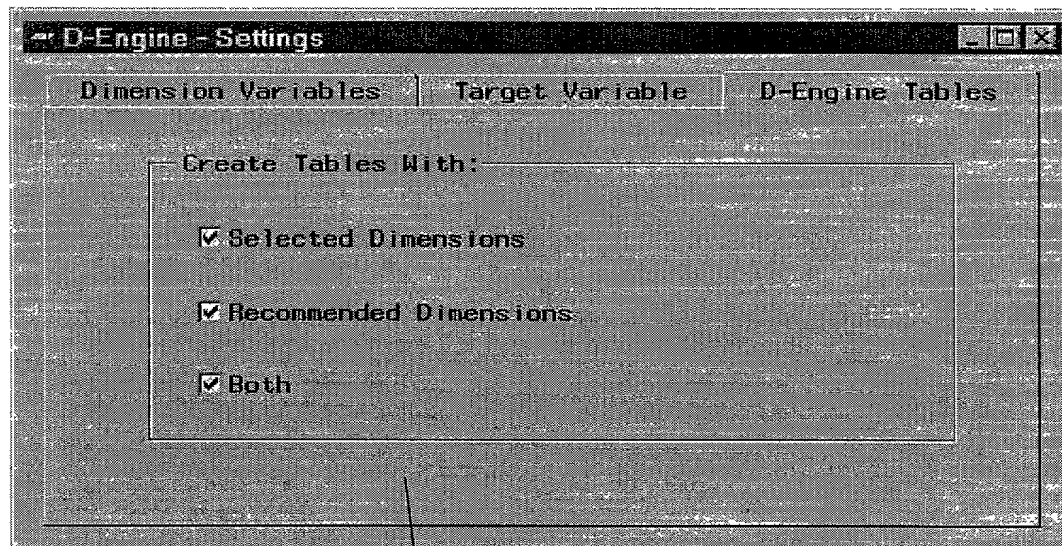


FIG. 6



110

FIG. 7



120

FIG.8

Detailed Results

Selected Dimensions							Recommended Dimensions							Both	
STATE	AE	AK	AL	AP	AR	AZ	CA	CO	CT	DC	DE	FL	GA		
GENDER	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM	
female	8	6.1	0.28	13.2	1.16	8.19	8.123	66.20	10.18	10.5	5.10	5.75	37.44	25	
male		.1	0.13	6.1	0.6	3.7	5.30	13.4	2.4	2.	2.	1.16	8.8	3	

132

134

136

130

FIG. 9

Detailed Results

Selected Dimensions				Recommended Dimensions								Both			
DOMESTIC_REC DIM				DOMESTIC < 3.5											
APPAREL_REC DIM				APPAREL < 1.5								APPAREL >= 1.5			
RECENCY_REC DIM				RECENCY < 174				RECENCY >= 174				RECENCY < 174			
AMOUNT_REC DIM				AMOUNT < 538.5		AMOUNT >= 538.5		AMOUNT < 538.5		AMOUNT >= 538.5		AMOUNT < 538.5		AMOUNT >= 538.5	
FREQUENT_REC DIM				N	SUM	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM
FREQUENT < 2.385				304	139	39	18	605	228	18	9	39	10	18	12
FREQUENT >= 2.385				204	118	89	49	116	54	16	6	69	50	112	70

140

136

132
142
144

46
48
50
34

1

136

FIG. 11

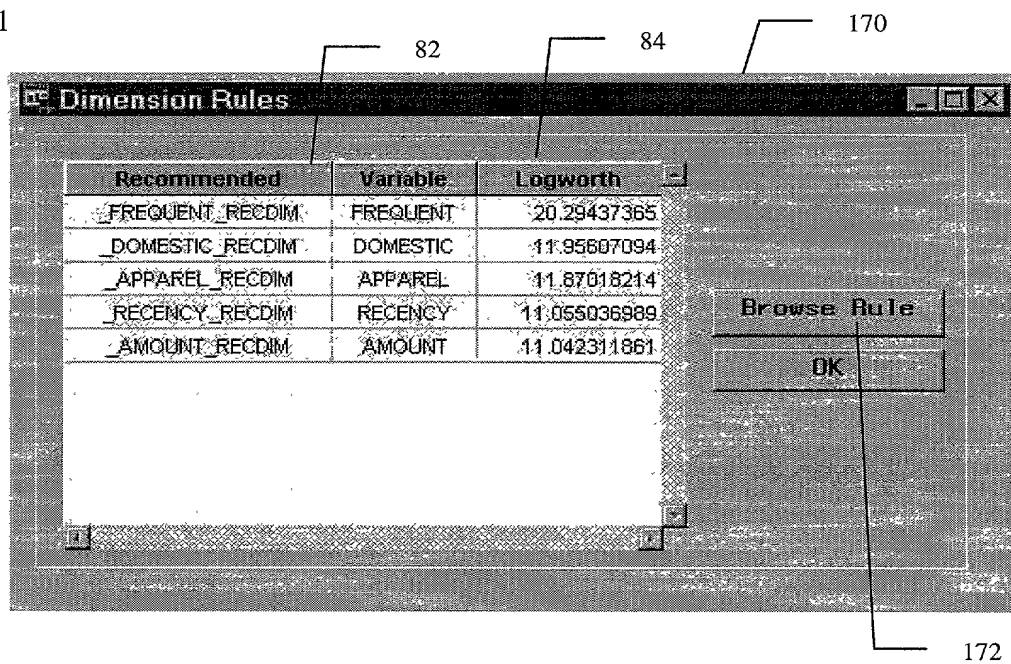


FIG. 12

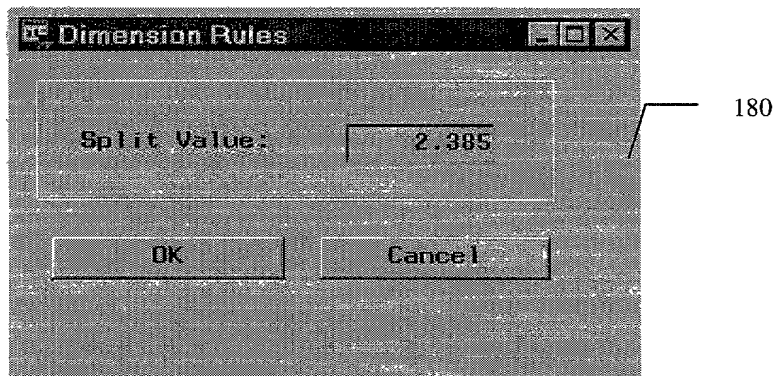


FIG. 13

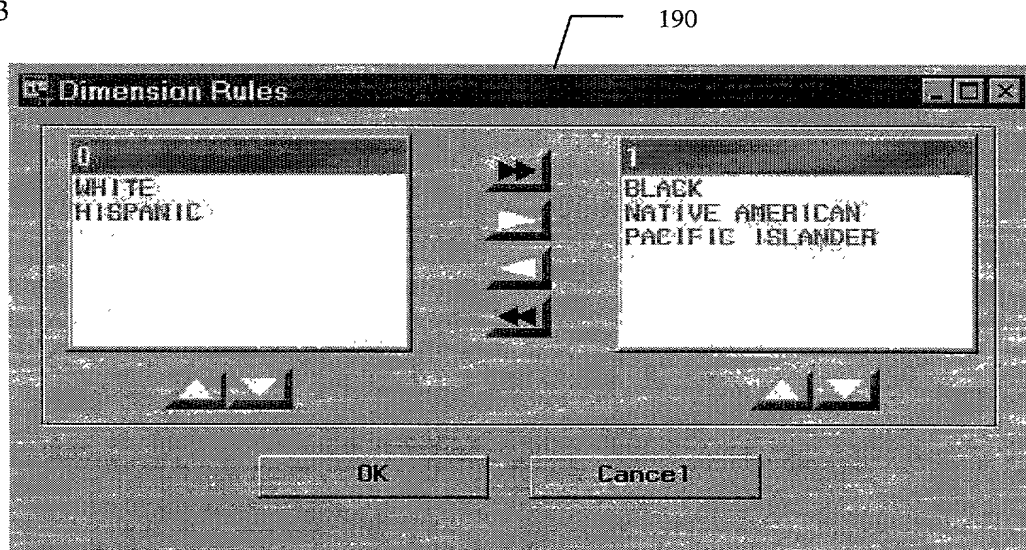


FIG. 14

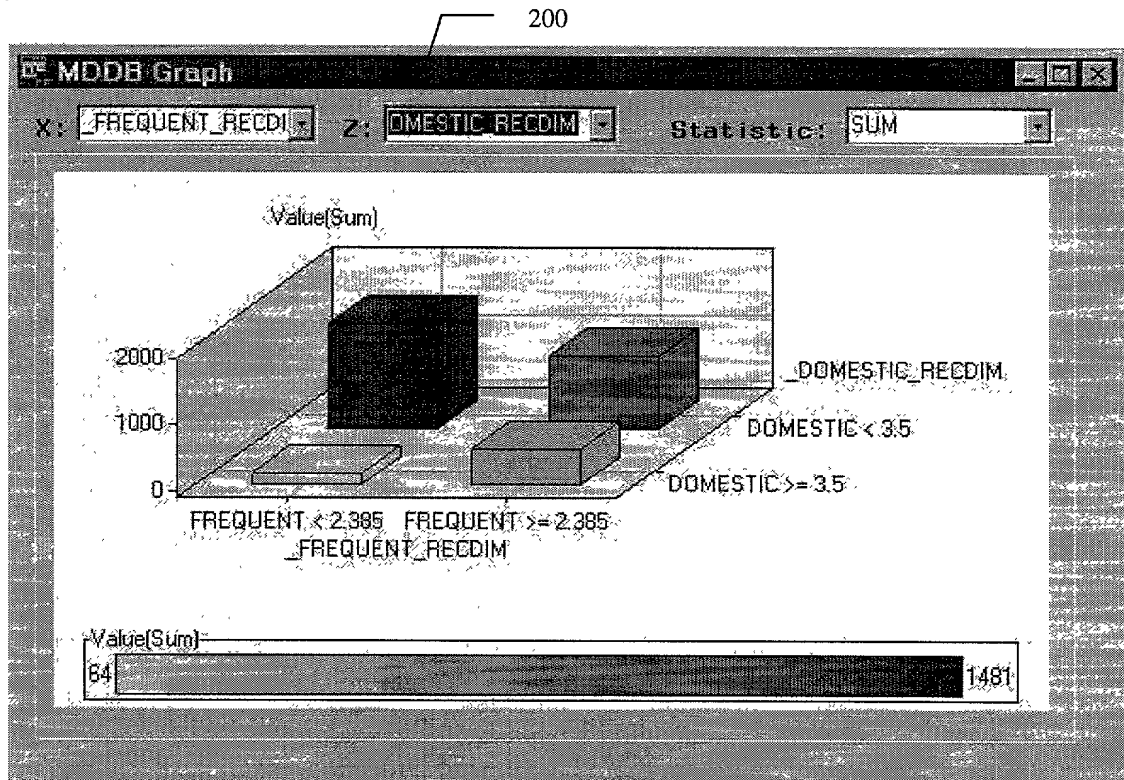


FIG. 15A

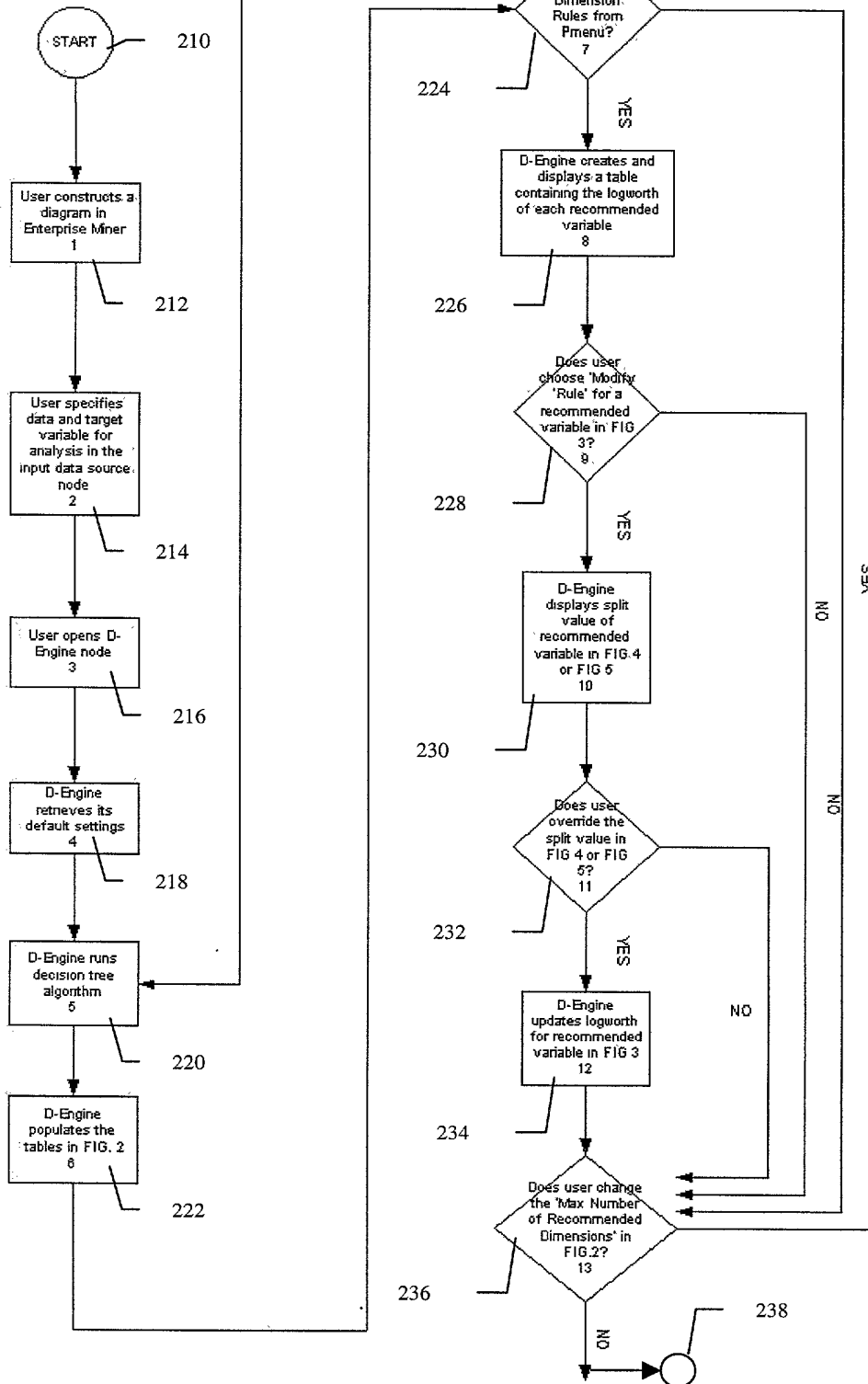
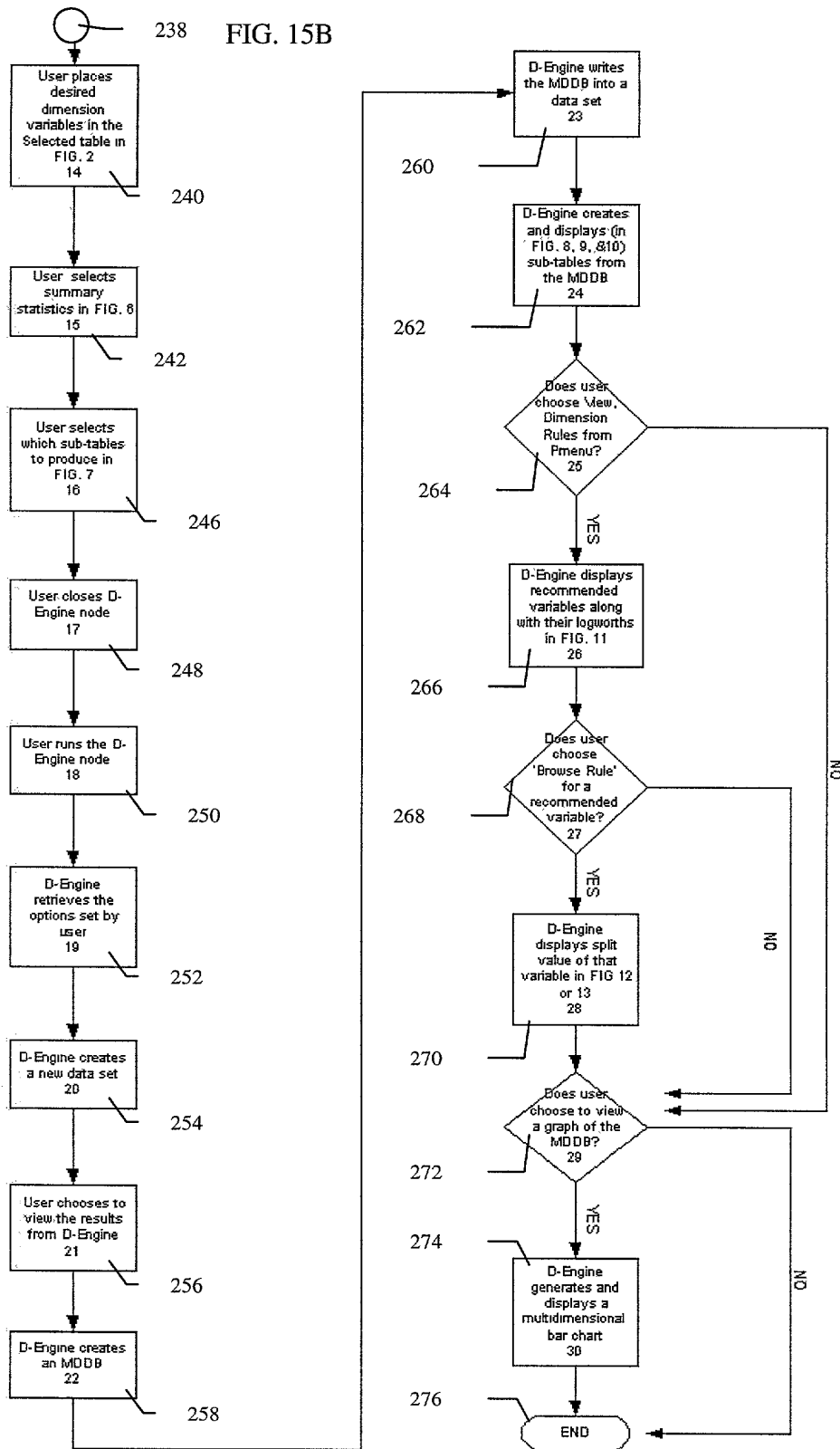


FIG. 15B



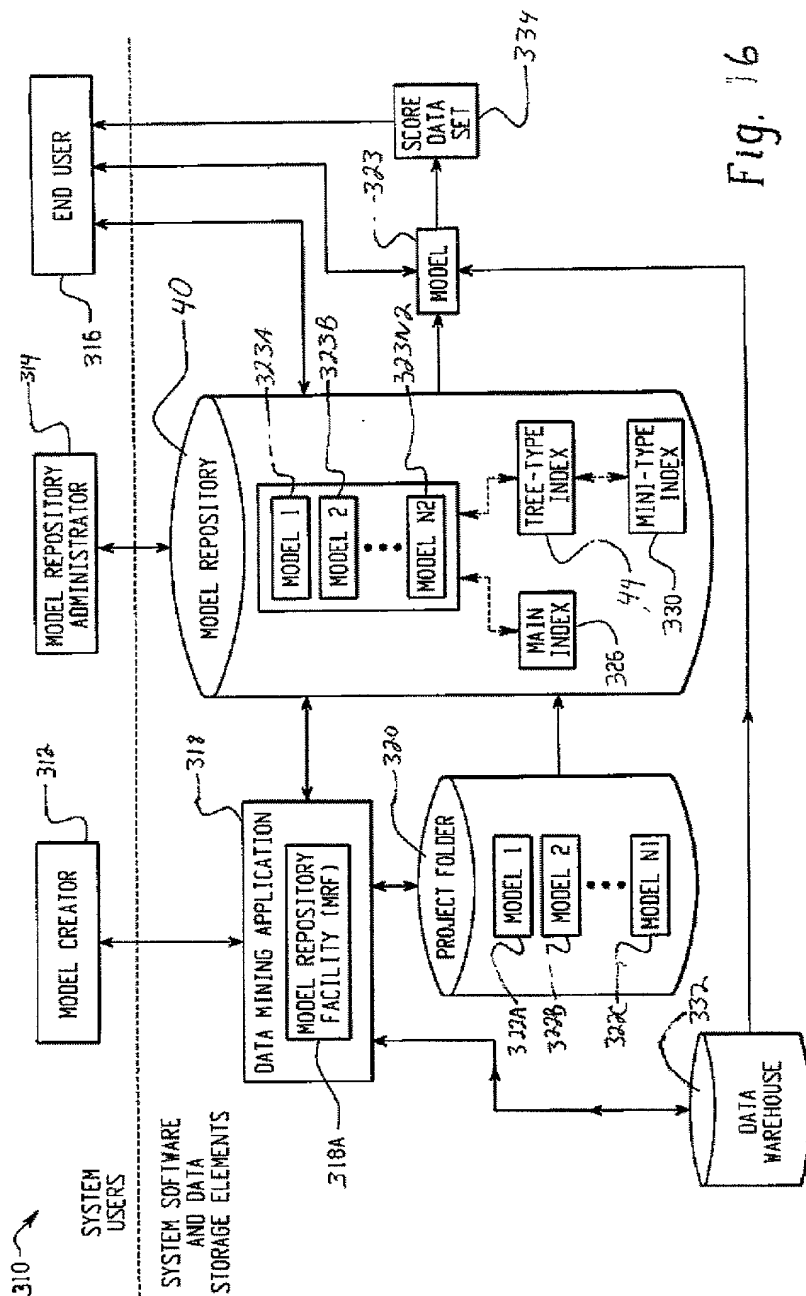


Fig. 16

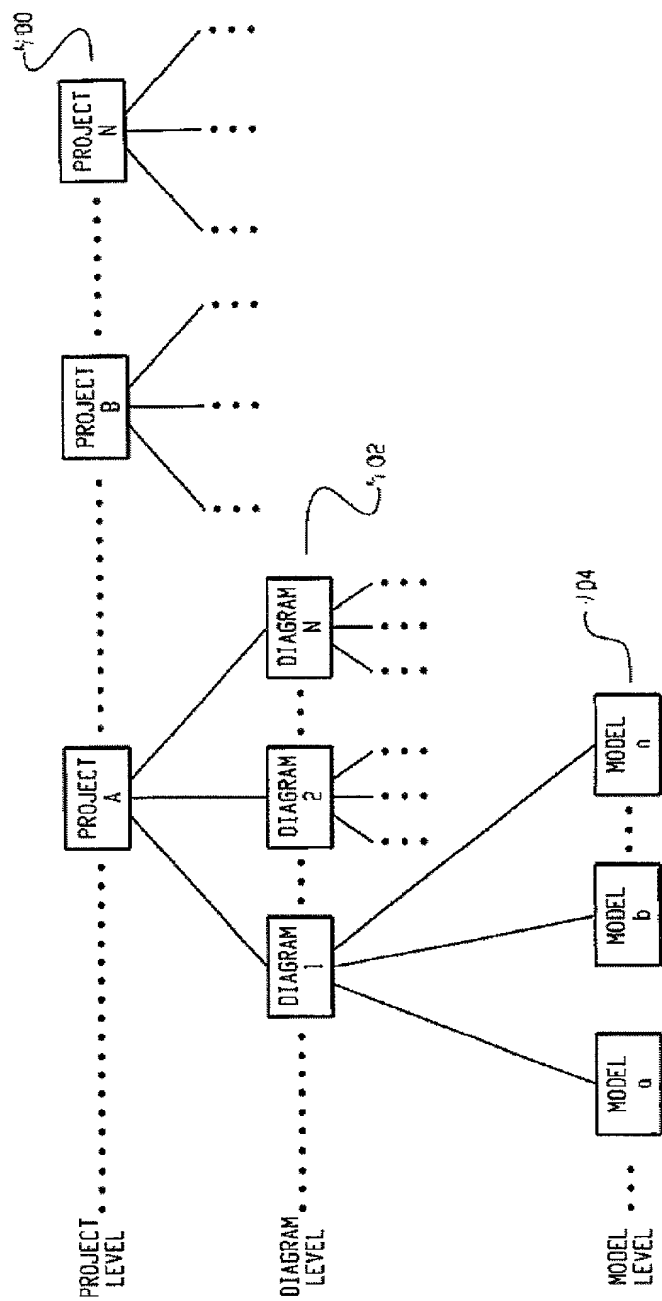


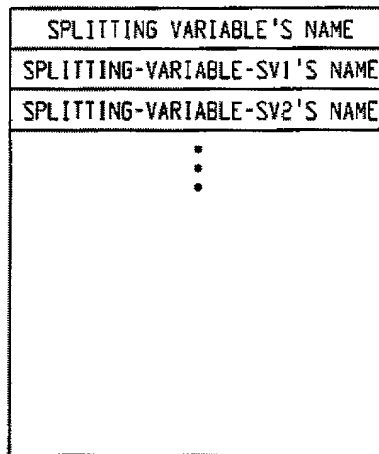
Fig. 17

Fig. 13

Fig. 19

Fig. 20

330



SPLITTING VARIABLE'S NAME
SPLITTING-VARIABLE-SV1'S NAME
SPLITTING-VARIABLE-SV2'S NAME
⋮

Fig. 21

FIG. 22

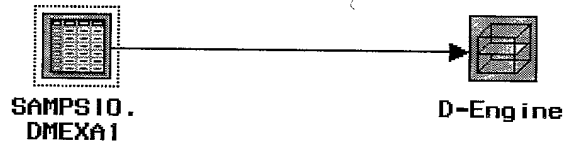


FIG. 23

